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FINAL RELEASE

Beiersdorf AG Relies on NuTech's ClearVu Formulations Engine

Cosmetics and Health Care Company Benefits From Ease and Accuracy of Formulation Discovery and Shorter Time-to-Market

HAMBURG and DORTMUND, GERMANY – February 24, 2005 – NuTech Solutions, a leader in the commercialization of evolutionary computation software for advanced predictive analytics, is making research and development more innovative and efficient at Beiersdorf AG.

Faced with constantly changing market requirements, Beiersdorf needed a creative way to discover new product formulations, while at the same time decreasing product development time. Beiersdorf engaged NuTech Solutions to apply their data mining and optimization tools, known as the ClearVu Formulations engine, to these challenges in new product development.

Using a virtual formulation development process, models predict characteristics of suggested combinations of ingredients and quantities, improving the resulting recipe by reincorporating the desirable attributes with each subsequent model. As a result, ingredients not considered by traditional approaches are suggested by ClearVu Formulations.

"Our past experience limited our trials to include only familiar ingredients, and the lengthy process of attempting each combination had led us to declare the desired product infeasible after three months of research," said Thomas Hillemann, PhD, from Beiersdorf. "However, with NuTech's ClearVu Formulations engine, we satisfied all the technical requirements faster than with traditional processes, and now have a new product we will bring to the market."

Product development time is significantly reduced with the ClearVu Formulations engine because the model's predictions automatically rule out unrealistic experiments, allowing scientists to conduct only those tests with potentially positive outcomes.

"NuTech's solution helped Beiersdorf learn more about their formulations and minimize investment in time and testing by targeting their efforts on relevant experiments," said Thomas Bäck, PhD, President of NuTech Solutions, Germany. "We're focusing on helping other life sciences companies use ClearVu Formulations to recognize the same savings."

About NuTech Solutions

NuTech Solutions, Inc. delivers insight and measurable results to Global 1000 companies. Our solutions are designed to solve complex problems in a variety of industries, including automotive, consumer goods, petroleum, financial services and national security.

With an office in Dortmund, Germany, and headquartered in Charlotte, N.C., USA, NuTech Solutions' client roster includes BMW, General Motors, Oxy, Beiersdorf, BB&T, Ford Motor Company, ChevronTexaco, Air Liquide and many U.S. Government Departments and Agencies, including the Department of Defense. For more information call (704) 549-4480 or visit www.nutechsolutions.com.

Forward-looking (safe harbor) statement

Statements made in this news release that relate to future plans, events or performances are forward-looking statements. Any statement containing words such as "believes", "plans", "expects" or "intends" and other statements which are not historical facts contained in this release are forward-looking, and these statements involve risks and uncertainties and are based on current expectations. Consequently, actual results could differ materially from the expectations expressed in these forward-looking statements.

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