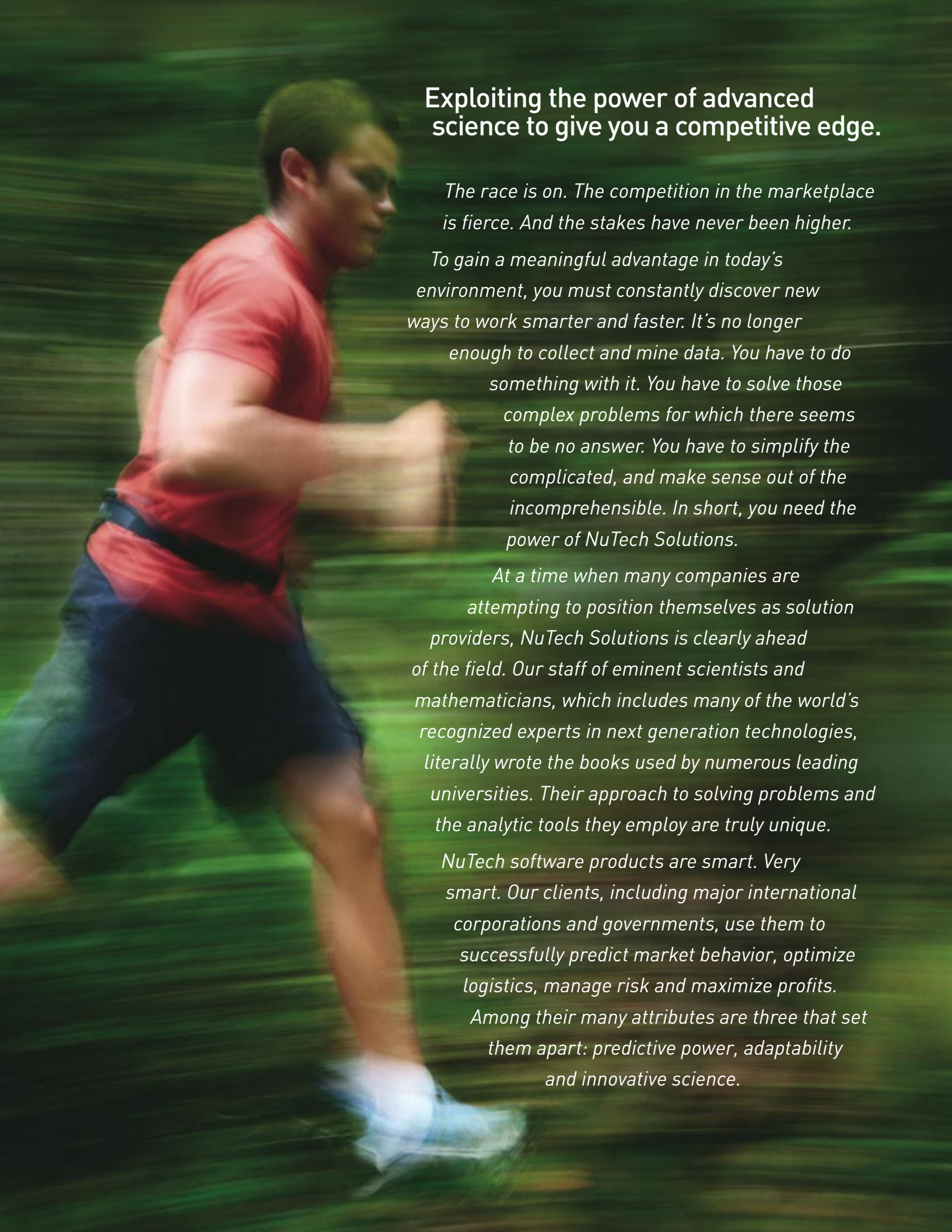


We solve the tough ones.





Exploiting the power of advanced science to give you a competitive edge.

The race is on. The competition in the marketplace is fierce. And the stakes have never been higher.

To gain a meaningful advantage in today's environment, you must constantly discover new ways to work smarter and faster. It's no longer enough to collect and mine data. You have to do something with it. You have to solve those complex problems for which there seems to be no answer. You have to simplify the complicated, and make sense out of the incomprehensible. In short, you need the power of NuTech Solutions.

At a time when many companies are attempting to position themselves as solution providers, NuTech Solutions is clearly ahead of the field. Our staff of eminent scientists and mathematicians, which includes many of the world's recognized experts in next generation technologies, literally wrote the books used by numerous leading universities. Their approach to solving problems and the analytic tools they employ are truly unique.

NuTech software products are smart. Very smart. Our clients, including major international corporations and governments, use them to successfully predict market behavior, optimize logistics, manage risk and maximize profits.

Among their many attributes are three that set them apart: predictive power, adaptability and innovative science.

Predictions. Not guesswork.

If only you had the ability to predict outcomes in advance, you could plan more effectively, reduce risks and capitalize on opportunities. Fortunately for you, our cutting edge software applications not only allow you to do that, they also can suggest optimal solutions you otherwise might have missed.

Using a simulation methodology known as agent-based modeling, NuTech's products enable clients to comprehend the dynamics impacting their respective enterprises and to make better decisions, now and in the future. Agent-based modeling emulates how the world really operates, with autonomous decision makers (termed agents) who follow their own sets of rules. By accounting for these agents, both independent and group behavior patterns can be accurately predicted in advance. All of which means you explore countless "what-if" scenarios and gain valuable insight, with a high degree of confidence in the predicted results.

Taking a page from Darwin.

Models, and the predictions they yield, are of little value unless they reflect up-to-date conditions. Conventional "passive" methodologies, including the much heralded data mining process, require constant human input to monitor, analyze and adjust parameters to account for changes. Depending on the rate of change, the complexity of the data and the people involved, the integrity of the whole process can suffer.

Our approach is different. Our "proactive" solutions mimic nature itself by automatically adapting to changing conditions. Using the power of artificial intelligence, they continually learn from experience and apply that learning to future events. As a result, they are never out-of-date and the optimal solutions they suggest are reliable.

Well beyond simple science.

Behind everything we do is a collection of scientists that reads like an international "who's who" list. The range of expertise they represent is equally impressive, including mathematics, physics, biology, systems theory and many others. At first glance,



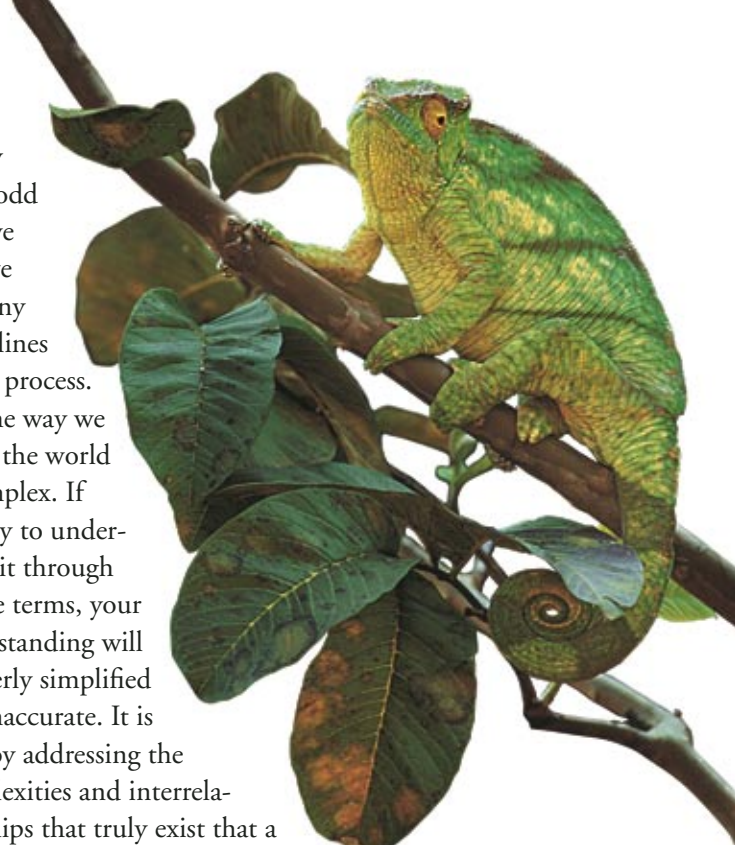
it may seem odd that we involve so many disciplines in the process. But the way we see it, the world is complex. If you try to understand it through simple terms, your understanding will be overly simplified and inaccurate. It is only by addressing the complexities and interrelationships that truly exist that a solution can be reliably accurate and provide genuine value.

In creating software solutions for real world problems, our staff incorporates an array of next generation and adaptive technologies, many of which are proprietary and protected by U.S. and European patents. These technologies include genetic algorithms, ant systems, fuzzy systems, genetic programming, neural networks and others. To learn more about the science behind all of our products, visit www.nutechsolutions.com.

Adaptive Business Intelligence.

Predictability. Adaptability. Artificial intelligence. Powerful science. They all add up to a concept we pioneered: Adaptive Business Intelligence. From a big picture perspective, the Adaptive Business Intelligence process works much like a human mind. It analyzes information in real time. It suggests solutions. It observes the results. It learns from them. And as time moves forward, it applies what it has learned to each successive step, repeating the knowledge building process over and over.

In today's world, you have to be well-informed just to be a player in the game, and if you want to win it, you need the best information. Adaptive Business Intelligence is designed to deliver not only that, but also the most optimal solutions that man, computer, and science can deliver.





Solving today's problems with tomorrow's products.

Our comprehensive suite of software products provides measurable gains in profit and reductions in cost in a wide range of industries, including finance, manufacturing, retail and government. We offer applications for:

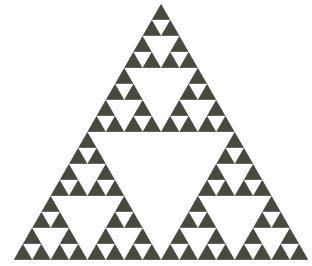
- ▲ Logistics optimization – distribution, routing, supply network optimization and scheduling
- ▲ Risk management – fraud detection, operational risk and credit scoring
- ▲ Predictive marketing – media optimization, marketing diffusion, retention optimization, cross-selling optimization, pricing and discounting optimization, and demand forecasting
- ▲ Custom solutions – optimization, modeling and simulation, data mining and data acquisition

Our products or yours.

Our product story goes well beyond the applications noted above. If your organization is looking for a way to leap ahead of the competition, we can help. The same intelligent technology we build into our applications can be incorporated into yours, enabling your products to think for themselves and rapidly adapt to changes. Various development and licensing arrangements are available to fit your needs.

Make your move.

With the world rapidly evolving around you and the competition pressing ahead, the time to act is now. To learn how NuTech Solutions can help your organization stay in front of the field, visit our web site or give us a call at 800-526-6784.



Sierpinski's triangle, fractal geometry, and the foundation for a successful company.

Sierpinski's triangle (above) is a fractal, which means it contains self similar images. Fractal geometry, formalized during the past century, has expanded mankind's comprehension of mathematics and its potential applications. In fact, research now shows that much of nature can be understood using fractal geometry. This understanding is part of what allows NuTech Solutions to apply new business intelligence techniques based on natural processes like neural networks, evolutionary algorithms and ant systems to optimize complex business problems to an extent never before possible.



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